



## **How Gogo Inflight Internet Works**

**At last, you can finally surf the Internet at 30,000 feet. So, how does Gogo turn your airliner into an 'onliner'?**

**It's a simple idea, really. When you're using a mobile phone in your car, your phone continuously searches for the strongest connection. As you move, your phone switches cell towers to maintain the best signal.**

**Gogo has taken that idea...**

**...and sent it skyward.**

**Aircell, the company behind Gogo, has built a mobile broadband network of ground towers covering the entire sky above the continental U.S. Equipment onboard your plane is continuously selecting the strongest connection from the towers below. With nothing but air between these towers and your plane, you're always getting the best connection.**

**And because the network is build and managed by Aircell, the leader in airborne communications for 15 years you can rest assured it is reliable and safe.**

**...So you can Gogo with confidence. Email a client to tell them you enjoyed your visit. Make dinner reservations. Check out an online auction. Get the latest Hollywood gossip...**